

# Team formation and team roles

## Business acumen

## Technical acumen

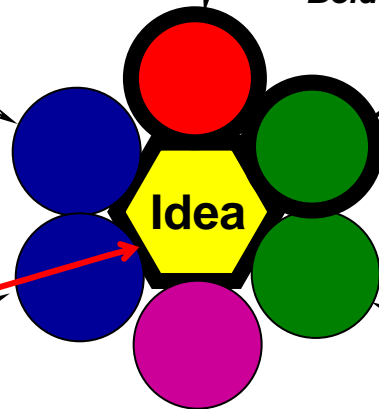
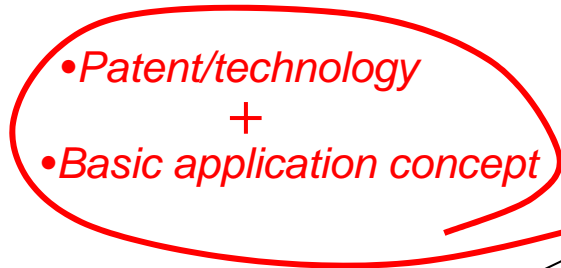
Venture/Start-up coach

“Idea-Champion”  
The person interested in commercializing this idea

*Bold indicates the minimum Core Team*

Technical Subject Matter Expert

- Inventor (professor, student)
- 3rd party



Technology student

Graduate and/or undergraduate student that has been, or is interested in working in specific field or with professor.

“Commercialization” student

- MBA
- Business strategy
- IP law
- New product development
- Engineering management
- etc.

“Contributing observer”

- Professor (especially for student team)
- Community economic development
- Tech Transfer member
- “Start-up” lawyer, etc.