



CORNELL UNIVERSITY
INSTITUTE OF BIOTECHNOLOGY
CENTER FOR ADVANCED TECHNOLOGY
A NEW YORK STATE DESIGNATED CENTER FOR LIFE SCIENCE ENTERPRISE



Making the **DIAGNOSIS:** The Physician's **TASK** and How **YOU** Can Help

Noon – 1:00 pm, November 3, 2016
Biotechnology Building G-01

Presenter: Frederick Barken, MD
Volunteer Mentor for the McGovern Center at Cornell



If you're a Cornell researcher developing on a medical diagnostic,
this event is a must.

You'll learn:

- How doctors think
- How doctors gather clinical data
- Why we make diagnostic errors
- Who orders tests?
- What's a good point-of-care diagnostic test?
- Designing the next great point-of-care test
- Reimbursement issues – who is the customer?
- US Health insurance: brief overview of a complicated system
- The Affordable Care Act

Bring your questions. See you there!

For more info, contact:

Marla Coppolino | mlc247@cornell.edu | 607.254.6541

<http://www.biotech.cornell.edu>

