



CORNELL UNIVERSITY  
INSTITUTE OF BIOTECHNOLOGY  
CENTER FOR ADVANCED TECHNOLOGY  
A NEW YORK STATE DESIGNATED CENTER FOR LIFE SCIENCE ENTERPRISE



## Making the **DIAGNOSIS:** The Physician's Task and How **YOU** Can Help

Noon – 1:00 pm, November 3, 2016  
Biotechnology Building G-01

Presenter: Frederick Barken, MD  
Volunteer Mentor for the McGovern Center at Cornell



If you're a Cornell researcher developing a medical diagnostic,  
this event is a must.

### You'll learn:

- How doctors think
- How doctors gather clinical data
- Why we make diagnostic errors
- Who orders tests?
- What's a good point-of-care diagnostic test?
- Designing the next great point-of-care test
- Reimbursement issues – who is the customer?
- US Health insurance: brief overview of a complicated system
- The Affordable Care Act

*Bring your questions. See you there!*

For more info, contact:  
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